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**FOR IMMEDIATE RELEASE**

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## **MILLION MEAL MISSION: SUSQUEHANNA BANK ON TRACK TO DONATE ONE MILLION MEALS TO AREA FOOD BANKS**

Susquehanna Bank, which has donated more than 9400,000 meals to area Food Banks, including Second Harvest Food Bank of Lehigh Valley and Northeast Pennsylvania, is poised to surpass the million-meal mark by the end of the year and is hoping the public can help them get there.

Susquehanna is donating five meals each time someone ‘likes’ its Facebook page between Nov. 1 and Dec. 31, or when a Facebook fan ‘likes, comments on, or shares,’ its Stellar Deed of the Day. Stellar Deeds, which can be as simple as “Hold the door for the person behind you,” are currently being posted on [www.facebook.com/susquehannabank](http://www.facebook.com/susquehannabank). In addition, Susquehanna is donating 25 meals for each new personal checking account opened at the bank between Nov. 1 and Dec. 31.

“With the public’s help, we’ve had great success in the last three years leading food drives aimed at helping those who need it most during the holiday season,” Susquehanna Bank President Andrew S. Samuel said. “This year, we are on a Million Meal Mission – an extraordinary goal that we’re confident we’ll not only meet, but surpass, due to the goodwill of our customers and fans.”

“It’s projects like these that give us a warm feeling at this time of year and all year long. Susquehanna’s customers and Facebook fans will give hope to many hungry people through this effort,” said Ann McManus, Director of Second Harvest Food Bank.

Susquehanna began the campaign Nov. 1 at the 830,000 meal mark, but due to its fans’ likes, comments and shares in the past few weeks, has pledged more than 110,000 meals, bringing the total to about 940,000 meals. Information about the campaign as well as the Stellar Deed of the Day can be found at [www.susquehanna.net/millionmealmission](http://www.susquehanna.net/millionmealmission).



**About Susquehanna Bank**

Susquehanna Bank operates more than 240 branch offices in Pennsylvania, New Jersey, Maryland and West Virginia. It is part of Susquehanna Bancshares, Inc., a financial services holding company with assets of \$18 billion and 3,400 employees. Through Susquehanna Wealth Management, the company also offers investment, fiduciary, brokerage, insurance, retirement planning, and private banking services. Susquehanna also operates an insurance brokerage and employee benefits company, a commercial finance company and a vehicle leasing company. For more information, please visit [www.susquehanna.net](http://www.susquehanna.net).

**About Second Harvest Food Bank**

Second Harvest Food Bank distributes food and grocery product to more than 69,000 people each month through a network of more than 200 member agencies in Carbon, Lehigh, Monroe, Northampton, Pike, and Wayne counties. These agencies include emergency food pantries, soup kitchens, shelters, and child care and rehabilitation centers. Last year, Second Harvest distributed nearly 7 million pounds of food to people in need through these organizations. The Food Bank also provides resources for education and advocacy to end hunger. Second Harvest Food Bank is a program of the Community Action Committee of the Lehigh Valley (CACLV) and a member of Feeding America, the nation's food bank network and largest hunger relief organization.

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