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## **SECOND ANNUAL ALUMNI CLUB FOOD DRIVE CHALLENGE TO TAKE PLACE THIS SPRING Local Clubs To Collect Food Donations for Second Harvest Food Bank**

Local members of college and university alumni clubs will compete to see who can collect the most food for Second Harvest Food Bank of Lehigh Valley and Northeast Pennsylvania during the second annual Food Drive Challenge this spring. Initiated last year by the Purdue University Alumni Club of the Lehigh Valley, the challenge is a way for area club members to participate in a little friendly competition while serving their communities.

During the months of March and April, challenge participants will collect donations, either as a group or individually, and deliver them to Second Harvest Food Bank. Donations are credited to the college or university as long as members tell Second Harvest what school they are from. The schools that have clubs signed up to participate in this year's challenge so far include Purdue University, Penn State University, Northampton Community College, Lafayette College, Notre Dame University, Rutgers University, Wisconsin, and the University of Kentucky. "Last year's challenge, with only three competing schools, raised more than 1400 pounds of food for Second Harvest so we're really excited to see how much we can raise this year!" said Purdue Alumni Club President, Joan Christopher. At the culmination of the challenge, Purdue will organize a get-together for all participants to celebrate the success.

For Second Harvest, March and April tend to be slower months for donations but the need continues after the very busy holiday season. "It's wonderful to see the competitive spirit of local alumni clubs put to such a great cause! We look forward to working with them again this year for a mutual goal: ending hunger," said Ann McManus, Director of Second Harvest.

For more information about the Food Drive Challenge or to sign your alumni club up to participate, contact Second Harvest at 610-434-0875.



**About Second Harvest Food Bank**

Second Harvest Food Bank distributes food and grocery product to more than 69,000 people in need each month through a network of more than 200 member agencies in Carbon, Lehigh, Monroe, Northampton, Pike, and Wayne counties. These agencies include emergency pantries, soup kitchens, shelters, child-care and rehabilitation centers. Last year, Second Harvest distributed over 6.38 million pounds of food through these organizations. The Food Bank also provides resources for education and advocacy to end hunger. Second Harvest Food Bank is a program of the Community Action Committee of the Lehigh Valley (CACLV) and is a member of Feeding America, the nation's food bank network and largest hunger relief organization.

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